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TABLEWARE TODAY

THE TABLEWARE SOURCE



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RIVETS

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ITALIAN BY DESIGN
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Jacqueline Cambata Designs

New Limoges Dinnerware Resource Launches



Elephant
Shantih

AT THE FALL NEW YORK TABLETOP

Show, Jacqueline Cambata, right, unveiled Limoges-produced dinnerware which will be distributed by Julia Watts LLC. Cambata's two initial collections – *Elephant Shantih* and *Shangri-La* – blend historic images from India's 16th century Mughal Empire with vivid colorations.



“These place settings invite conversation and create an elegant backdrop for a feast of the senses,” enthuses Cambata. “Dining in splendor nourishes the soul as well as the body.” The Bombay-born Cambata – who has lived in five countries – draws upon life experiences for inspiration. Her philosophy, that business can help eliminate global poverty, transcends to the new operation; Cambata

is targeting a portion of profits to help Indian women through microfinancing. “I decided to create a business model where profits from sales go to finance loans for poor business owners in developing countries,” Cambata proffers. “It is no longer just a moral imperative to change leadership in business, but a strategic one as well. The more economic disparity we have in the world, the more unrest and disease we will experience.” The two initial collections utilize Persian, Indian, and European techniques. “My vision is not only about the paintings on the tableware, but the sense of spirit the images convey,” Cambata notes. “For example, the gazelle that’s on *Shangri-La* shows a sacred garden, a place where the soul can experience a sense of peace, tolerance, and beauty.” A five-piece place setting of *Shangri-La* retails for \$715; *Elephant Shantih* is \$635. (212) 582-1182;

www.cambatadesigns.com.



Shangri-La

