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FOR IMMEDIATE RELEASE

### **Chicago-Area Tableware Designer Who Gives Back Honored at Global Innovation Awards Ceremony**

Wheaton, IL – Jacqueline Cambata Designs, creator of fine porcelain tableware inspired by the Mughal Empire of 16<sup>th</sup> century India, received an ICON 2010 Contribution award from the Gift & Home Trade Association at an awards ceremony in Atlanta on July 17 in front of an audience of 1,000 attendees. Based in Wheaton, Illinois, the luxury tableware company donates 80 percent of its profits to help poor women in India through microfinance.

This was the inaugural year for the ICON awards, which recognize excellence, innovation and global relevance in the gift and home arena. Jacqueline Cambata Designs was one of only three companies honored in the Contribution category. Judges for the awards included Alexa Hampton, Julian Tomchin, Connie Post and Gloria Lang.

“For many years, I have had a passionate desire to create systemic change through a profitable enterprise, while incorporating the compassion and integrity of the pragmatic vehicle of microfinance,” says Jacqueline Cambata. “If more of us in business view our ‘bottom line’ in terms of our sustainable impact, we can make quantum changes. Therefore I was deeply moved to be acknowledged for our work with this award.”

Utilizing techniques from Persian, Indian and European art traditions on porcelain manufactured in Limoges, France, Jacqueline Cambata Designs’ tableware collections feature colorful gazelles and elephants, flowers and birds amidst intricate natural elements and opulent gold details. Its Shangri-La and Elephant Shanti collections will be joined by new Golden Lotus and Nirvana designs in the fall of 2010. “These place settings invite conversation and create an elegant backdrop for a feast of the senses,” says Jacqueline Cambata. “Dining in splendor nourishes the soul as well as the body.”

Featured in *Food & Wine*, *Town & Country*, *Bride*, *Virginia Living* and numerous other magazines, Jacqueline Cambata Designs tableware is available at selected stores in New York City, London, Beverly Hills, San Francisco, Dallas and elsewhere.

Jacqueline Cambata grew up in five countries, including India, where she became fascinated with pictures and stories from the reign of Akbar the Great, whose empire stretched from Bangladesh to Kashmir. Having lived where many families lacked the basic necessities of life, Ms. Cambata passionately believes that business can sustainably help eliminate global poverty. By donating 80 percent of the profits from her tableware collections to offer microloans to poor women in India, Ms. Cambata enables the pleasures of the table to also uplift the lives of those far away.

For more information, visit [www.cambatadesigns.com](http://www.cambatadesigns.com).